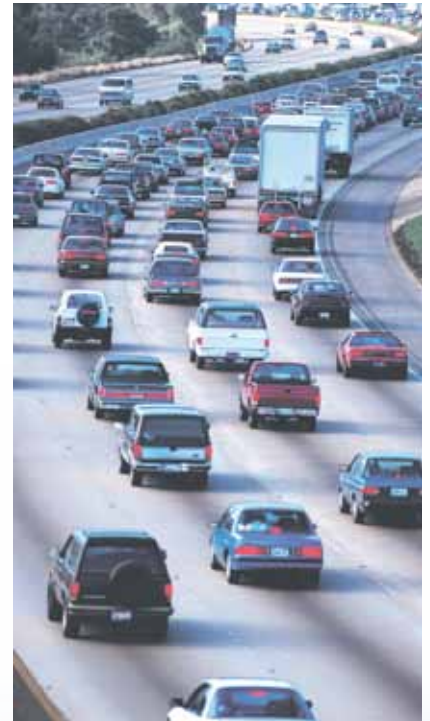


Transportation workshop

Schedule of events

July 30th, 2010



Featured guests

- **Frank Busalacchi**
Secretary, WI Department of Transportation
 - **Ernest Huckaby** "Mr. MUTCD"
retired MUTCD team leader
- and many more**

Location

TAPCO world headquarters
5100 W. Brown Deer Road
Brown Deer, Wisconsin

Be sure to stop by the many vendor booths!



Transportation workshop

Schedule of events

7:00 AM -
8:00 AM

Registration Enjoy coffee and bagels after registration. Be sure to stop by all the vendors to collect your free giveaways!

8:00 AM -
8:30 AM

Welcoming Remarks

Frank Busalacchi, Secretary, Wisconsin Department of Transportation and **Rick Bergholz**, CEO of TAPCO/President, Great Lakes Transportation Enterprises Institute (GLTEI)

Frank Busalacchi gives welcoming remarks and Rick Bergholz introduces the Great Lakes Transportation Enterprises Institute (GLTEI). The remainder of the workshop will be dual track.



Great Lakes Transportation Enterprise Institute Agenda Ray Bergholz Training Room

8:45 AM -
9:45 AM

The Impact of Industry- University Collaboration
Mike Krauski, Director of Corporate Relations, UW-Milwaukee

10:00 AM -
11:00 AM

2009 MUTCD Regulations Presentation
Ernest Huckaby, Retired MUTCD Team Leader
Ernest Huckaby will cover the newest MUTCD regulations.

11:15 AM -
12:00 PM

WisTransPortal Transportation Operations Data Hub: Real-Time Applications
Steven Parker, Ph.D., IT Program Manager-TOPS Lab – UW-Madison
WisTransPortal applications that support real-time traffic operations data requirements for the WisDOT Statewide Traffic Operations Center (STOC): The Wisconsin Lane Closure System and InterCAD Traffic Incident Data Exchange System

12:15 PM -
1:00 PM

Lunch served

1:15 PM -
2:15 PM

Sustainability
Kevin McMullen, P.E. Executive Director/President of WI Concrete Pavement Association

2:30 PM -
3:30 PM

Emergency Traffic Response Solutions
Liu Yue, Assistant Professor, Dept. of Civic Engineering & Mechanics – UW-Milwaukee
Region-wide emergency traffic management – Case studies and system applications in the Washington DC Metropolitan Area (video).

TAPCO® ITS Agenda June Bergholz Training Room

8:45 AM -
9:45 AM

Integrating Emergency Communications & License Plate Recognition
Tom Bradfish, Federal APD and **Greg Lary**, Director of ITS at PIPS Technology

10:00 AM -
11:00 AM

Adaptive Transit Priority Systems
Matt Armstrong, Global Traffic Technologies
Improving transit service quality, increasing ridership and reducing travel time.

11:15 AM -
12:00 PM

Municipal Wireless Communication Solutions
Bill Cusack, Motorola
Wireless broadband solutions that provide improved municipal services.

12:15 PM -
1:00 PM

Lunch served

1:15 PM -
2:15 PM

Time Travel Measurement
Ray Schreiber, Sensys
Dependable arterial travel times, improve system performance and acquire accurate travel information.

2:30 PM -
3:30 PM

Sign Retroreflectivity
Mike Haley, TAPCO



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